

THE HERO'S JOURNEY

A ROADMAP TO AWAKENING &
GETTING WHAT MONEY CAN'T BUY



ROBERT **ALTHUIS**

FIRST THINGS FIRST

I want to be respectful of your time, and this book is specifically for some for who it might have great insights and for others it will be a waste of time.

So, let's clear first if reading this book is a good use of your time. You can do that by just answering these simple questions and see if they apply to you:

1. You feel disappointed, stuck, restless, bored, unhappy, or even depressed.
2. Your old interests aren't appealing anymore. Even wins aren't as joyful.
3. You sense something is still missing but can't exactly put your finger on it.
4. You have a desire to withdraw and find it more difficult to relate to others.

There's really only three answers, just make sure to be really truthful to yourself - this is not shared or reviewed - this is between you and you:

NO

I am absolutely thriving on all levels in life.

MAYBE SORT OF

YES

All or most of these apply to me.

If your answer is **NO** - and you're not just bullshitting yourself - this book isn't for you. The only reason to read this book is out of curiosity. It won't help or move the needle much for you at this time.

If your answer was **MAYBE SORT OF** or **YES**, this book IS for you as the former is the latter answer in disguise. That's just the egoic mind playing tricks on us as it prefers to leave some wiggle room. Please read on!

DEDICATION

This book is for you—visionary, high achiever, leader, A-player, innovator, inventor, change agent, top athlete, artist, teacher, mentor, coach; mission-driven, passion-driven, purpose-driven game-changer who knows, at a very deep level, that the time has come to up-level, elevate, and rise to your full potential.

You know you have to get into the arena to do so, and you are prepared to take on the invisible opponent which is you; you are ready and willing to get pushed to your limits. Not for the faint purpose of just finding personal pleasure, but because by doing so you will become a beacon of hope and inspiration for all the many lives you touch. Your destiny is the genius and greatness that's within you.

Your ultimate reward will be getting what money can't buy.

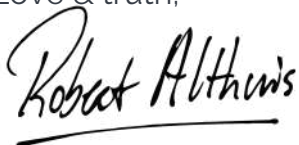
Worldly success and material wealth are fantastic, it enhances our life and all the lives we touch in beautiful ways. Provided we don't willfully or knowingly cause harm, there's absolutely nothing wrong with it nor is it not spiritual as all creation is spiritual in nature. It's just incomplete, it provides us with momentary excitement, joy, and happiness but not the deepest purposeful, aligned, and inspired love, joy, happiness and fulfillment we all seek.

That's what money can't buy, as it lives deep within us - and we will never find it in the outer world. The rite of passage called Awakening - your Hero's Journey - is the initiation into that inner world. Your ultimate reward is there, patiently waiting for your transformation so you can directly access it. Once you connect with it, your life will be transformed and you will never see and experience anything in the same way. Everything will be more, deeper, and better than you could possibly imagine today. You just have to go on this journey.

I see you, and I honor you and the path you're on. It takes courage to venture where you are headed. This path isn't for the weak or feeble, only the strong and daring accept the invitation to go within, and those are the ones ultimately rewarded with the life others cannot even imagine.

I am here to be of service to you. Thank you for the privilege of walking this path alongside you.

Love & truth,

Robert Althuis



"NO MAN IS FREE WHO IS NOT A MASTER OF HIMSELF."

- Epictetus -



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INTRODUCTION

The purpose of this brief primer is to provide you with a basic roadmap of The Hero's Journey. This entire topic is deep and profound and 1,000-page books have been written about it. Literally, by famed mythologist Joseph Campbell for instance who coined the term "The Hero's Journey."

Joseph Campbell (1904 – 1987) was an American professor of literature at Sarah Lawrence College who worked in comparative mythology and religion. His work covers many aspects of the human experience. Campbell's best-known work is his book *The Hero with a Thousand Faces* (1949), in which he discusses his theory of the journey of the archetypal hero - termed the monomyth - which is shared by all the world's major mythologies, past and current cultures and civilizations, ancient wisdom traditions and religions.

Even though Campbell's work and theories were academic in origin, over the course of his storied career Campbell started to recognize that the human story captured in the monomyth is really the story of the human spiritual journey. In the later stages of his life his teachings and work started to take a deeply spiritual underpinning and the professor became more of a philosopher. His philosophy has been summarized by his own often repeated phrase "follow your bliss" which was just one of many terms he coined that have become part of our current day mainstream vocabulary.

With due credit given to the man that coined the term "The Hero's Journey" and originally created this framework of the human spiritual journey, let's dive into the meat of all of this.

We kept this "roadmap" as succinct as possible so it's a quick read and easy to digest. But, at the same time we worked hard to make sure it's a valuable read as well. We think we succeeded, but we'll let you be the judge of that.

Let's get started.

"OUR GREATEST ABILITY AS HUMANS IS NOT TO CHANGE THE
WORLD, BUT TO CHANGE OURSELVES."

- Mahatma Gandhi -



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THE ORDINARY WORLD

The "Ordinary World" is just one word we can use. Outer world, material world, observable world, real world, physical world are all analogous terms. When we speak of the Ordinary World we could simply state it as the world we can observe with our 5 senses, but there are actually quite a few more layers to this.

First, the Ordinary World is what we experience as our "reality." The dictionary defines the word reality as "the world or the state of things as they actually exist" and "the state or quality of having existence or substance." Let's unpack this a little more and to do so we have to do a little side tour into the world of physics.

Until Albert Einstein revolutionized the scientific world and our whole understanding of "reality" with his groundbreaking work that we now call quantum physics, the bleeding edge of science was what is commonly referred to as Newtonian physics.

Newtonian physics had its origins in the Renaissance and over a period of roughly 400 years humanity created an understanding of the atomic world including such things as gravity and velocity. The atomic world deals with the observable world, we can observe molecules and atoms and were able to figure out atoms are made up of protons, neutrons, and electrons floating around in the about 99,9999% of empty space of a single atom.

In Newtonian physics, atoms are the bricks with which our entire observable world is constructed whether it's a human, a rock, a tree, or a lion.

All of this still holds true today, except it's incomplete but more on that when we get to quantum physics.

Atoms and molecules have fixed properties and when we combine these in certain configurations we get different substances and materials with their own properties.

One underlying premise of Newtonian physics is that it's "Godless." Now, it's important to note that in this context the word "Godless" has no religious context. In Newtonian physics atoms and molecules simply have certain defined properties, combine those in certain ways and you get substances and materials with defined properties. There's no other intelligence at work, there's no innate intelligence within these atoms or molecules according to Newtonian physics. They're just the "dumb" bricks that build this universe. In that sense they are considered "Godless" and much of science - including modern day Western medicine - is based on this fundamental yet deeply flawed premise which is why Einstein's work was so revolutionary, but more on this later.

With this basic understanding of what we perceive as our physical reality, let's peel back another layer of this Ordinary World.

Another fundamental aspect of what we perceive as the reality of the Ordinary World is actually completely made up. It's entirely psychological in nature. It's doesn't really exist except we believe it into existence and experience it as very real.

All societal, cultural and even religious norms, values, and beliefs are not real in that they're intangible. They are entirely psychological in nature, they come into existence because we believe them. And, when a large group of people shares the same beliefs a tribe, community, nation, or religion forms around these common beliefs which then become the norm within that group.

In the same way, all nations are made up. At some point in history, the lines were drawn on the map and those became the borders. This side of the border is one country now, and the other side is another country. I realize this might all sound far-fetched to some and perhaps even offensive, but the truth is borders and nations are all made up and they still change even today. When the USSR fell apart, the borders of the entire Eastern Bloc were redrawn and as recently as 2014 Russia annexed Crimea from Ukraine redrawing the borders again.

The point here is not to argue that all country borders are nonsense, just to illustrate how what we perceive as "real" and "reality" is actually maybe not

quite as rigidly real as we experience and perceive it to be. And, this list goes much deeper. Political parties, democracy, socialism, communism, capitalism are all just frameworks and theories. That doesn't make them inherently good or bad, valid or invalid. They're just frameworks and theories, and when a nation adopts them by consensus or law they become part of that society and its norms and values. But, the fact remains everyone still has their own views which illustrates it's all a matter of beliefs. And, beliefs are thoughts and we all know thoughts are not real. Yet, we experience all of this as the Ordinary World and all of it feels very real to us.

"So what?" you might ask.

Well, from the moment we're born we perceive the entire Ordinary World as real and our entire reality. Our parents raise us and between their upbringing, our schooling and whatever societal, cultural, and religious beliefs we adopt we form a set of beliefs about how the world works. And, more importantly, we form a set of beliefs of who we are. All of this becomes our conditioned thinking, most of it permanently deeply programmed into our subconscious mind.

Then, at some point we leave home and venture into the world. Maybe we go to college or we get our first job. We go on a journey of living life in the Ordinary World. We gain experience, learn skills, and get good at something. Perhaps even exceptionally good.

We start building a life for ourselves, we buy a car, then a home, maybe get married and have kids. We advance our career or start a business. For some of us, we become very successful at what we do and build an amazing life of money, success, titles, accolades, recognition, and all sorts of material wealth.

This is the "game man plays" and it has certain rules. There are certain rules that allow you to become successful in the Ordinary World. And, in the Ordinary World success is predominantly measured in accumulating "material wealth" or having "worldly success."

Provided we don't cause harm to others, gaining worldly success is a beautiful thing and an essential part of experiencing life. It's an expression of human ingenuity and integral part of the human experience whether we're choose to become the CEO of a Fortune 100 company, start our own company, become a musician, professional athlete, or medical doctor. It doesn't really matter what we do, it's all just a creative expression of our human genius.

However, the Ordinary World is just the outer world. The game man plays and the rules that govern that game are part of our outer world which is nothing more than this reality which appears very real to us. It's the world of Newtonian physics. In fact, for most of us it's all we have ever known to be real.

However, for some of us we get to this point where something is beckoning us to go beyond the game man plays. We played that game and won, perhaps won very big even.

We sense there's more. Another level.

There is, let's explore the Spiritual World next.

“REALITY IS MERELY AN ILLUSION,
ALBEIT A VERY PERSISTENT ONE.”

- Albert Einstein -



ROBERT **ALTHUIS**

THE SPIRITUAL WORLD

The "Spiritual World" is also just one word we can use. Inner world, immaterial world, quantum reality, ethereal world, and non-physical world are all analogous terms. When we speak of the Spiritual World we could simply state it as the world we cannot observe with our 5 senses - our inner world basically.

It's important to note that when we refer to the Spiritual World there's no religious context whatsoever. Even when we refer to God here it's used in a non-religious way. It's just a word and we can just as easily use Creator, Spirit, Source, Universal Mind, or my preferred word Infinite Intelligence. More on this later.

Let's start by continuing to explore what we experience as our "reality" but this time from the perspective of quantum physics.

As mentioned, Albert Einstein completely revolutionized the scientific world and our whole understanding of "reality" with his groundbreaking work in quantum physics. None of his work negates Newtonian physics, it just went deeper and is therefore a more complete understanding.

Quantum physics deals with the realm of sub-particles, that which is smaller than atoms and protons, neutrons, and electrons. These sub-particles are called quanta which is where the name quantum physics came from.

In the simplest of terms, Einstein discovered that quanta is energy that has a wave-like and particle-like state. In the wave-like state it has infinite potential to be expressed in any particle-like state. In the particle-like state this energy takes on the form of matter.

He defined and proved this mathematically in the formula $E=MC^2$.

$E=MC^2$ means energy and matter are interchangeable. Energy equals Mass times the speed of Light squared. In other words, everything we observe and

experience in this whole universe as matter is in fact energy vibrating at a certain frequency which gives this energy the properties of matter. Now, Einstein wasn't the only genius scientist that realized this truth.

"IF YOU WANT TO FIND THE SECRETS OF THE UNIVERSE, THINK IN TERMS OF ENERGY, FREQUENCY AND VIBRATION."

- Nikola Tesla -

The Spiritual World is the universe of energy which is the realm of quantum physics, but Einstein actually went well beyond conventional science in his work. He concluded that there's an infinite amount of energy in this universe and that there's an observable intelligence to all of creation. He called this Spinoza's God after the Dutch philosopher Baruch Spinoza (1632-1677) who defined "God:" (read: Infinite Intelligence) as a singular self-subsistent substance which is the sum of all the natural and physical laws of the universe, all matter, all of creation, and all energy. In other words, "God is everything and everything is God."

I know, this is deep stuff. Please bear with me as I connect the dots.

There's an unmistakable and undeniable intelligence to all of creation. No matter what your beliefs are, there's something that is creating all of this and we - humanity - are an integral part of this.

There's laws to nature, laws that govern this entire universe and all of this is created, designed, and unfolding in intelligent ways. There are no flukes, accidents, coincidences, or random events. Everything is infused with intelligence because everything is just energy.

Now, when we start looking at all the ancient wisdom traditions like Buddhism, Taoism, Stoicism just to name a few - including Christianity which is a relatively recent addition - we can see clear references to this intelligence even though it's referred to by a different name across these traditions.

We can see clear references to this Spiritual World in mythology, ancient

human civilizations, indigenous traditions, and the list goes on.

The fact is, there's a "game Spirit plays" and this game has its own set of rules. This is the world of energy, intelligence, and awareness which can be referred to collectively as consciousness.

We are not just our body and our mind, there's a consciousness that animates all of this. Not just humans, all of creation.

And, we can learn and open up to the rules of the game Spirit plays and that's referred to as the process of Awakening.

Awakening to the Spiritual World.

This doesn't mean the Ordinary World ceases to exist, this is about creating balance and harmony between the Ordinary World and the Spiritual World.

And, when we do, we step into the full potential we have as human beings. There's a vast untapped potential within each of us that we awaken when we go on our Hero's Journey. Mastery of the Spiritual World which is referred to as Spiritual Realization actually makes us that much more effective, productive, capable, and powerful in creating our dream life in the Ordinary World.

We supercharge our capabilities.

This is where true freedom resides, true happiness, true fulfillment, and a deep sense of connection with all there is.

You become the powerful creator that you truly are. This is where you can finally get what money simply can't buy.

You just have to go on a journey - your Hero's Journey - let's explore that next.

**“OPPORTUNITIES TO FIND DEEPER POWERS WITHIN
OURSELVES COME WHEN LIFE SEEMS MOST CHALLENGING.”**

- Joseph Campbell-



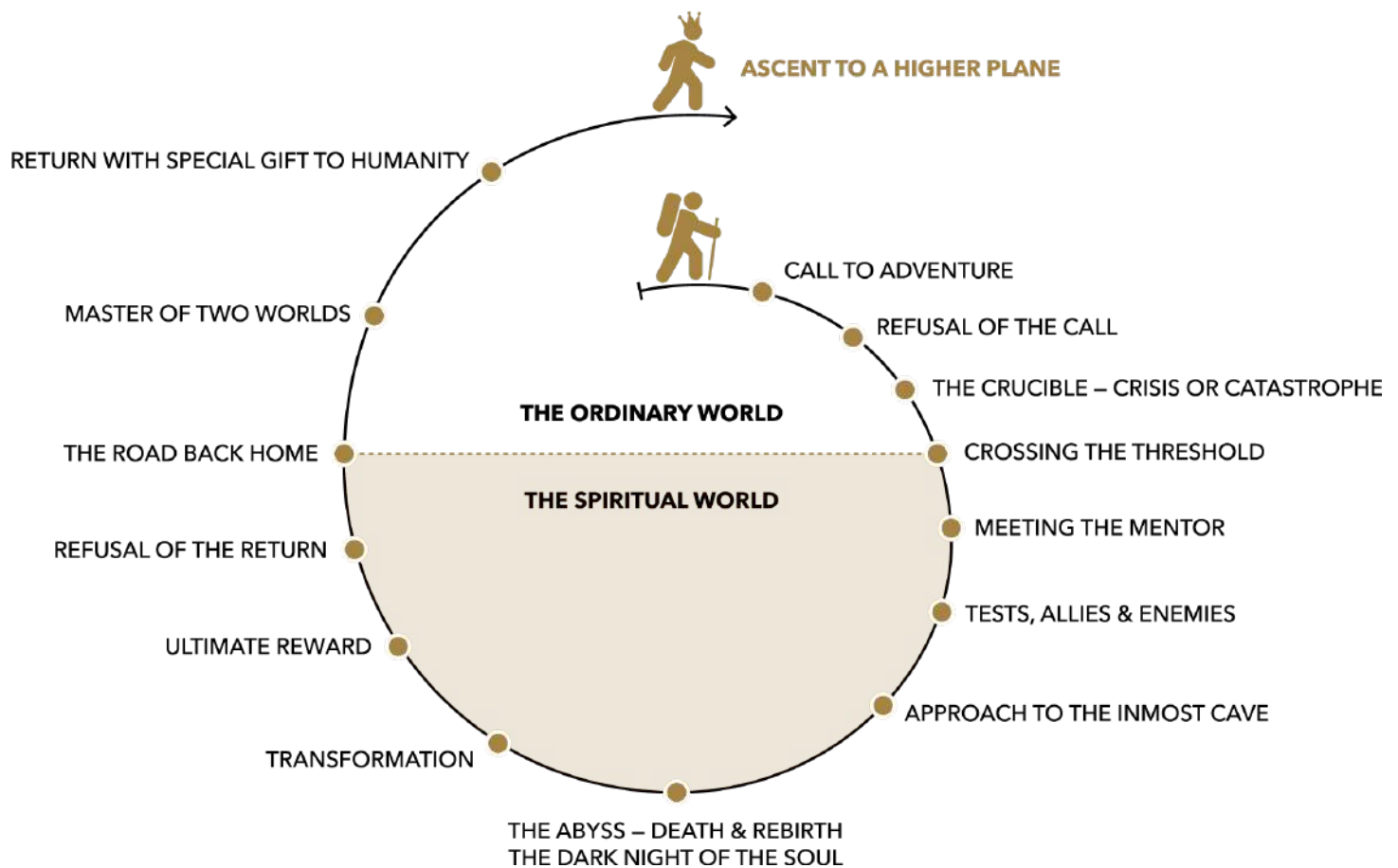
ROBERT **ALTHUIS**

THE HERO'S JOURNEY

You are actually already very familiar with the Hero's Journey. Maybe you didn't study Joseph Campbell's work on mythology, ancient civilizations, and all the world religions but the Hero's Journey is the framework of every powerful story ever told.

Even in modern day cinema. Star Wars, Rocky, The Karate Kid, and The Matrix just to name a few are all a story of the human Hero's Journey. They all have the same hallmarks which makes them so powerful and memorable as the Hero's Journey is deeply rooted in human consciousness and the human experience.

So, let's start with the roadmap:



This is the quintessential human Hero's Journey which is the journey of evolution to ever higher planes of capability, understanding, and consciousness.

This ascension to a higher plane is the process of Awakening.

There's nothing mystical, woo woo, or fluffy about any of this. Humans as we know them today have been doing this for roughly 200,000 years. Initially, we were awakening mostly to the Ordinary World and in the last 10,000 years or so humans have been awakening to the Spiritual World and in the last 500 years we've seen a rapid acceleration of this kind of awakening as we started to master the Ordinary World.

Arguably, all of mankind is now awakening to the Spiritual World in one way or another, each of us at our own time and pace. Let's explore this roadmap of the Hero's Journey milestone by milestone so we get a full picture.

Call to Adventure

We are all born with desires, we can get pretty deep into how these all originate from a soul-level but we don't really need to do this to know this to be true. In life, there are things that pull us into action. All of life and this whole universe is in a perpetual forward kinetic motion; forever evolving, expanding, and experiencing creation. The whole purpose of life is to grow and evolve and to do that you need to go on adventures into the unknown (to you).

Refusal of the Call

As mentioned before, there are no accidents, flukes, coincidences or random events in all of life. So, when the call of adventure is born within, you can ignore, postpone, or delay it but it will never go away. The universe has seeded something within you and you're compelled to go on this adventure. But, at the same time, your natural survival instincts of your mind will always resist. The egoic mind doesn't like the unknown, it's hardwired to keep you safe which is keeping you in the known so we always see the Hero first being the anti-hero and refusing the call of destiny.

The Crucible - Crisis or Catastrophe

Then something happens that triggers or forces the Hero into moving forward. Typically, that's some sort of crisis or catastrophe - in 1985, Steve Jobs got fired from Apple and he would go on to spend that summer in a self-proclaimed "mid-life crisis" figuring out what to do with his life now. His firing was his Crucible, it triggered him to go within and eventually Cross the Threshold.

In your life the crisis or catastrophe might be a failing business, financial loss, a broken marriage, serious illness, the death of a loved one, a kid falling ill or derailing into addiction and the list goes on. The nature of the crisis or catastrophe is somewhat irrelevant, the fact is from a spiritual perspective the Crucible you're faced with is the antagonist in your life story. Its single role is to force you forward into crossing the threshold into the unknown.

Crossing the Threshold

This is the mystical barrier where you first venture into what's uncharted waters for you. This is also a point of no return, life will never be the same again, even if you retreat which occasionally happens. You will eventually venture forward again, you cannot fight gravity or defy the laws of the universe. In terms of awakening, crossing the threshold typically means a form of surrender that you cannot solve your problems with the same level of mind that created them. Deep within, you recognize you must evolve, expand, and grow even though at this stage of the journey it's entirely unclear what that really means or looks like.

Meeting the Mentor

You are never alone and the universe always has your back. There's an ancient wisdom proverb that states "**when the student is ready, the teacher appears.**" In Stars Wars it was Yoda; in Rocky it was Micky Goldmill; Mr. Miyagi in The Karate Kid and Morpheus in The Matrix. The Mentor has walked the path before you, they know the way and simply appear when you're ready. If you look closely at your own life, you will see the truth in this. There's also a reason you are here reading this book - there are no coincidences in this universe.

Tests, Allies, & Enemies

Next up is a series of trials and tribulations, these are designed so you can grow, evolve, and expand and bring into practice what the Mentor is revealing to you. All of this is preparation, it's the work you do in the gym before the ultimate price fight. The "work" gets progressively more challenging, your metal is being forged so it's hard enough for the heat of battle. In spiritual awakening, this "inner work" is facing your deepest fears, wounds, and scars - you have to become aware first of your deepest unconscious programming and limited beliefs (= current "Upper Limit") before you can actually fully slay your dragons.

Approach to the Inmost Cave

You are now slowly approaching the climax, the galactic showdown which will become your breakthrough moment of transformation. In Star Wars, this was Luke Skywalker first discovering - for himself - he had access to the Force. You don't perfectly control the timing of all these milestones and in real life the delineations aren't as crystal clear as we are able to describe them here. But, the Mentor's role is to guide the Hero so he/she doesn't lose faith, direction, or a sense of destiny. Because, the Mentor has walked this path already, he (or she, there are many remarkable female Mentors) intuitively knows the milestones even when they aren't clearly marked.

The Abyss - Death & Rebirth - The Dark Night of the Soul

You have arrived at the climax - in the Rocky movie this is the fight with Apollo Creed, the undisputed world champion. Rocky loses the fight by decision, but he won his internal battle by going the distance for 15 rounds. This was his moment of transformation, he overcame himself. This championship fight was his dark night of the soul, he had to slay all his dragons in the ring - in the heat of battle - and when he finally did the old Rocky died and the new Rocky was born. In the awakening process, there might not be such a climatic 15-round prize fight for the belt but there will be dark nights of the soul and a singular moment of transformation. In real life, the dark night of the soul can be weeks, months even, but it can also be days. The moment of transformation is singular though, even when it's not recognized right in that moment. The abyss is the Phoenix Rising - which is the icon in my logo - as from the ashes rises beauty. For the new to be born, the old has to die. This is the deepest point of your journey, from here on out you will be rising and ascending and life quickly starts taking on colors, dimensions, riches and beauty not previously imaginable.

Transformation

As mentioned, we don't always fully grasp what happened to us in the moment of transformation so often this process can take weeks or even months of integration. The transformation process is not without its challenges but it's blissful. You will feel renewed, rejuvenated, reenergized, and literally see and experience the world through an entirely different lens now.

Ultimate Reward

Your transformation first takes form in your inner world but quickly thereafter it gets reflected or mirrored in your outer world which will now start taking shape according to your deeper understanding of life. This reshapes your life, but in the best ways possible. You step into the life you truly want, the life that flares up your flame, and you start brimming with life force energy fueled by clarity, purpose, and direction. Some things will no longer fit in your new understanding of life, and so you will gracefully exit those relationships, situations, or even careers or businesses that no longer serve you. Your health returns and just about anything in your life will improve, enhance, and come alive in ways you couldn't possibly dream of before. You have accessed a whole new level of life; **finally, you have access to what money could never buy.** This is the ultimate reward.

Refusal of the Return

Just like when we go on a dream vacation, the last day before our return trip we typically don't really want to go back home. You're reveling in the luxury, relaxation, and peace of being on a bliss trip. You're high on life, but now slowly it's time to come out of hiding and return fully into all aspects of your life. The refusal of the return is normally very brief and you quickly transition to going home which is to say come back to expressing yourself fully into life and bringing your inner world gift into expression in the outer world.

The Road Back Home

Similar to crossing the threshold, this is a symbolic barrier and you're now well on your way to realigning your life in preparation for anchoring in creating your legacy. Around this time, you typically part ways with the Mentor. His/her work is done, you are now a Master yourself and will come to mentor others that will follow in your footsteps behind you whether you make it your profession or not.

Once you embark on the road back home, you will have successfully completed the spiritual metamorphosis part of your Hero's Journey. You have become a Master of Two Worlds, let's explore next what that really means.



ARE YOU READY?



MASTER OF TWO WORLDS

You have the free will choice when to embark on your Hero's Journey, but the journey itself is not optional.

You can kick this spiritual can of awakening down the road as long as you wish though. You can distract yourself with getting entirely lost in your business, career, becoming obsessed with doing Ironman races or chasing ever more worldly success. Or, you could numb yourself with alcohol; nicotine; drugs; overeating; buying more houses, cars, or toys; gambling; binging or extravagance of any sort; sex; porn; or even having an affair. It doesn't matter, none of these will work and with time the feeling of being stuck, restless, and empty will only grow worse.

The wake-up calls will get louder and louder, which is to say the crises and catastrophes will get worse over time until you simply can't run or hide anymore.

Don't fret any of this too much though, you will know when it's time for you.

But, putting all of that aside. Let's assume for just a moment you do have a free will choice whether to awaken or not.

Why would you want to awaken?

That's a really good question, especially since the process - your Hero's Journey - includes some deep dark caves you have to visit. Death and rebirth is not for the faint of heart.

The answer is deceptively simple. Everything you want is on the other side of this journey. All the things money can't buy are on the other side of awakening, waiting patiently for you to come claim them.

So, what is it that money can't buy? Let's explore.

When you raise your level of mind, you literally grow and expand beyond your current problems and limitations. You remove your Upper Limits of life. You see solutions you simply couldn't see before and realize results you didn't think were possible before.

I call this More, Deeper, and Better of the things we all want.

MORE clarity; harmony; energy; creativity; flow; presence; impact; joy; and happiness which inevitably leads to more success and better results.

DEEPER understanding; relationships; love; compassion; wisdom; awareness; charisma and all the other intangibles that make us feel alive and deeply joyful.

BETTER businesses; finances; health; love relationships; sex; parenting; friendships; balance; judgment; resilience – you get the picture, all the things that make our life feel rich and purposeful.

All of this a profound expansion of your personal life, your personal happiness, and your personal fulfillment but frankly there are much larger stakes at play here.

The world is at a crossroads in many ways, humanity faces a great many challenges that require a higher level of mind to resolve. Your awakening is part of the evolutionary process in which all of humanity will rise to a higher level of consciousness. The pioneers are awakening at this time and, chances are, you're reading this because you're one of those pioneers that's here to pave the way for the rest of humanity to awaken and rise in consciousness.

So, this world desperately needs your leadership, wisdom, love, compassion, deep commitment to integrity and serving the greater good. Your skilled stewardship is urgently needed to guide our planet to a more beautiful future for the next generation. As a Master of Two Worlds, you will want to take ownership of this as you will feel called to use your innate talents, gifts, and superpowers in ways that serve you both materially as well as spiritually but also serve humanity.

Following your journey, you will be more powerful, productive, and efficient in both worlds. You truly are now a Master of both worlds.

In fact, becoming a Master of both the Ordinary World and Spiritual World will make you very powerful, influential, and impactful well beyond what money or wealth could ever do. You are now a true force of nature and this comes with great responsibility as you organically take on the role of an Elder in this world.

As a Master of Both Worlds, you will have raised your level of consciousness which is to say your level of energy, intelligence, and awareness will now be operating at considerably higher levels than before your awakening.

Your intuition, knowing, feeling, and sensing will become highly accurate and ultra-sensitive as you become able to sense and read energy at a much more refined and sophisticated level. Remember, everything is energy in this universe so the ability to sense and read energy at higher levels is the same as operating from a higher dimension of intelligence.

You will simply understand things at a much deeper level, see connections others can't even imagine, and you will become a master of your thoughts and emotions as you shift your identification from the ego to the soul.

From this higher level of mind - which is to say higher level of intelligence - you will be able to establish balance and harmony in your inner world which then gets reflected in your outer world. As the Master of Two Worlds, you will also be a master manifestor since you will have become masterful in your understanding of the laws that govern nature, this universe, and all of creation.

Here's the rub though. To access these higher level of consciousness you have to leave some things behind. The process of awakening is challenging because we have to integrate our darkness within into the light. Which is to say, we part ways with or heal those parts within us that are purely self-serving, violent, out of integrity, or harmful to others. We have to let those things go to access all the things money can't buy. The good news is all of this happens organically as we start to deepen our understanding of the intelligence that governs this whole

universe we start to see how everything is connected. We start to understand the miraculous design of all of creation, how all of life is interdependent and how we - humanity - are an integral part of nature and this entire universe.

Now, don't think all of this means you will now become a vegan monk. Nothing could be further from the truth. If anything, awakening will make you feel more alive and joyful than you ever have. Chances are, all areas of your life will reach new heights and go to new levels of joy, peak performance, and freedom as you shed all the ballast that's been holding you back from expressing your authentic self. And, yes, this includes your love and sex life - you will wish you had awakened sooner.



**“NOTHING IS IMPOSSIBLE TO THOSE WHO DECIDE UPON
POSSIBILITY. THE UNIVERSE RESPONDS BY BECOMING THE
THING YOU DETERMINED IT SHALL BE. THE FRAMEWORK OF
YOUR PRECONCEIVED NOTIONS IS YOUR ONLY LIMITATION.
THESE ARE SUBJECT TO CHANGE AT A MOMENT’S NOTICE
WHEN YOU HAVE ARRIVED AT A NEW DECISION.”**

- William Walker Atkinson -



ROBERT ALTHUIS

RETURN WITH A SPECIAL GIFT TO HUMANITY

You should know you are very unique and special. There's only one of you, only you can express and bring you and your unique gifts, talents, and superpowers into this world.

This whole universe - including you - was created by an infinite intelligence that designed and creates in intelligent ways, by perfect law & order, and therefore absolutely nothing is an accident, fluke, coincidence, or random event.

Not the smallest speck of dust is random.

So, certainly you - as part of humanity which is the highest consciousness lifeform on our planet - are definitely not an accident or a fluke.

Everything about you is exactly as it's supposed to be. You are at the perfect time, at the perfect place, and your entire lifetime of experiences - no matter how hard and arduous some of those were - were all the perfect experiences you needed to have to be what and where you are right in this moment.

There's an arc to your story. Read that again and allow it to sink in.

Your growth, expansion, and evolution is part of the growth, expansion, and evolution of this entire universe. Your awakening - your Hero's Journey - is a magnificent step in realizing dormant powers within you which will ultimately come to the aid of not just enriching your personal life but the continued growth, expansion, and evolution of this entire universe.

I am here to tell you that you've been thinking too small. Way too small.

Your role here in this cosmic dance of life is a major one. Everything you say, think, and do affects the entire universe and ripples on for eternity. Literally, as everything is energy so nothing is ever destroyed, just transformed. Any energetic wave you set in motion, any form of creation your birth, lives on

forever in this infinite universe of all energy. And, the most powerful and transformative energy force of all is the power of love. I am talking about love the energy here, not love the emotion. Big difference.

Anything we say, do, or create with the energy of love becomes amplified. It's that powerful. And, we all know this. The single most successful people at anything are those that truly love what they do. When we're in love, our joy and happiness gets amplified. And the list goes on.

You returning with your special gift to humanity will be amplified by love. The unique gifts, talents, and superpowers you possess will be completely unleashed in your process of awakening. You will gain total clarity on where you're headed, what you want to create or build going forward, and you will have the energy and drive to do all of it. Your success will be powered by your love for it. It will feel like an effortless calling, like the universe has your back.

Which, incidentally, is exactly what will happen. When you come into full alignment with the deepest part within yourself, you become in balance and harmony with the universe and all its powers of creation.

You will become unstoppable.

Your special gift to humanity is something only you can gift to humanity. The seeds of this gift has been planted inside of you and nobody else. The purpose of your life is for you to go on a journey - an adventure - into life itself to nurture these cosmic seeds and ultimately benefit from the harvesting of the fruits of the plants that grew from these seeds.

To not see how important you are in all of this, is to miss to see your genius and greatness.

Your Hero's Journey will help you uncover the layers of misperceptions, mental fog, conditioned thinking, and illusions that are holding you back from seeing the truth right now. But, if you take anything away from this whole book I hope it's the inspiration to go on this journey.

My deepest wish for you is that you may find the courage within to cross the threshold into the unknown. Everything you seek and desire you will find when you go on this journey. You will get all the things that are most valuable in life.

All the things money simply can't buy.

Do it for you and you only, just know you will be serving the entire universe when you do.

**"MASTERING OTHERS IS STRENGTH,
MASTERING YOURSELF IS TRUE POWER."**

- Lao Tzu -

"BE THE CHANGE YOU WISH TO SEE IN THE WORLD."

- Mahatma Gandhi -



ROBERT **ALTHUIS**

THE SACRED WEALTH MASTERY METHOD

Why Sacred Wealth?

When we think of wealth we typically think of financial wealth. That's a very narrow definition as there are countless forms of wealth. We can experience wealth in love, emotions, physical health, intellect, wisdom and knowledge, skills and capabilities, friendships and relationships, etc. If the goal is happiness then the object of life is to have wealth on all levels, not just a big bank account which we all know doesn't necessarily translate into happiness as there are quite a few very "wealthy" unhappy people. I know, I used to be one of them.

Sacred Wealth refers to pursuing, gaining, and maintaining this wealth on all levels in a sacred manner. That is, without willfully or knowingly causing harm to others which includes all of nature. Reverence for all of life and creation is a fundamental cornerstone of gaining a deeper understanding of life and all the laws that govern this universe. This doesn't mean you have to become a monk, tree hugger or vegan now - there's a cycle of life in nature so all of that is frankly "woke" nonsense - it just means to have reverence for life itself and all of creation. It means a life of balance and harmony with nature and all of creation, instead of exploitation, destruction, and abuse. **This sort of sacred wealth on all levels - material wealth included - is what gets you all the things money can't buy.**

"KNOWING YOURSELF IS THE BEGINNING OF ALL WISDOM"

- Aristotle -

What is The Sacred Wealth Mastery Method?

In the simplest of terms, it's everything I ever learned about life. My astrologist mother introduced me to philosophy and spirituality in my teens and I have been reading, studying, and learning about it ever since. However, since I faced my own Crucible in 2015, finding the answers to life became my obsession. Not because I wanted to make marginal improvements, I needed to find a way to rebuild my life as crisis and catastrophe in my business and personal life wrecked my balance sheet and broke my marriage.

For years I studied behavioral psychology, mindset, neurolinguistics (NLP), quantum physics, biohacking, yoga, breathwork, energy work, sound healing, all the ancient wisdom traditions such as Buddhism, Taoism, Stoicism, and Shamanism and this list goes on and on. I went to countless workshops, retreats, did online courses, became a certified Yoga teacher and Facilitator Coach and explored inner healing work with plant medicines such as Ayahuasca, Bufo, and Kambo.

Sacred Wealth Mastery is this whole body of work but as I started working with clients I recognized the need to catalog this into a method so my clients can absorb what took me a lifetime of learning in a fraction of that time. So, I created the Sacred Wealth Mastery Method, a clear and concise roadmap and framework that facilitates the awakening journey.

**“IT’S IMPOSSIBLE FOR A MAN TO LEARN WHAT HE
THINKS HE ALREADY KNOWS.”**

- Epictetus -

Why Private Coaching?

When you become sick, you go see a doctor, not enroll in medical school. When you have a legal problem, you retain a lawyer, you don't go get your law degree. Michael Jordan was a phenomenal basketball player, but working with Phil Jackson made him a legend and 6-time NBA winner. Andre Agassi was a world class tennis player, Brad Gilbert made him an 8-time Grand Slam champion. I can keep going...

High achievers like you - CEOs, High Level Executives, Entrepreneurs, Top Lawyers, World Renowned Surgeons and Doctors, Celebrities, and Athletes - come to me because they have a problem and they want me to help them solve their problems **easier, better, cheaper, and faster** than they can on their own.

They want someone that has lived it, is trustworthy, and can assist them in a completely private and confidential manner.

I am simply a solution to a problem they want and need fixed. The problem just happens to be getting the things money can't buy.

How does it work?

STEP 1 - EXPLORE

If you have a genuine interest in working together, I offer a zero-obligation phone consult to explore if we are a good fit. We'll discuss your situation in-depth, create a solid plan of action and how we can best work together. If either of us thinks it's not a good fit, we have our answer also.

To book a call, please use this link:

https://calendly.com/robertalthuis/30min_explore

STEP 2 - ENGAGE

I offer several program options but if needed I customize engagements as well. **Everyone's Hero's Journey is unique, specific in its challenges, and highly personal** so it's rare that an engagement is not in some way customized when it comes to the content, process, and application of my methodology. Basically, nothing is cookie-cutter, your plan of action will be unique and tailored to your exact needs and circumstances. Having said that, the following are my standard program options:

- 90-Minute Single Power Session
- 3-Month Accelerator Program
- 12-Month VIP Program
- CEO Aide-de-Camp (retainer, min 6 months)
- Customized Program (as required)

STEP 3 - AFTER JOURNEY

One core pillar of my coaching practice is that **you are your own guru, healer, and teacher**. You are the Hero, I am merely a guide for this small part of your life journey. I have some wisdom and "medicine" to share, and after you have attained mastery you will no longer need me. This is where we close out our coach-client relationship. Now, we might decide to do business together or become personal friends even. But, if people need me indefinitely it means I didn't do my job correctly and I will have done you a disservice in the process.



**“NOTHING HAPPENS TO ANY MAN THAT HE IS NOT
FORMED BY NATURE TO BEAR.”**

- Marcus Aurelius -



ROBERT **ALTHUIS**

ROBERT ALTHUIS & SACRED WEALTH INSTITUTE



Robert Althuis is a coach, author, keynote speaker, and accomplished entrepreneur. He's the creator of the Sacred Wealth Mastery Method and founder of the Sacred Wealth Institute, a transformational coaching and training organization focused on helping high-performance executives, entrepreneurs, athletes, artists, visionaries, innovators, and game-changers to break through their upper limits and reach their full human potential.

MY STORY

If this book resonates with you, just know **I feel you because I WAS you.**

I am also an Ivy-league educated former senior executive at GE and later **I was a successful entrepreneur**, real estate developer, and had my own boutique investment firm. Over my 20+ year career I did business in excess of \$3 billion spanning 4 continents. I graduated top 10% from my b-school, made executive band (top 1%) at GE at age 34, and was paid millions because I had a talent for making a lot of money for GE and later my investors.

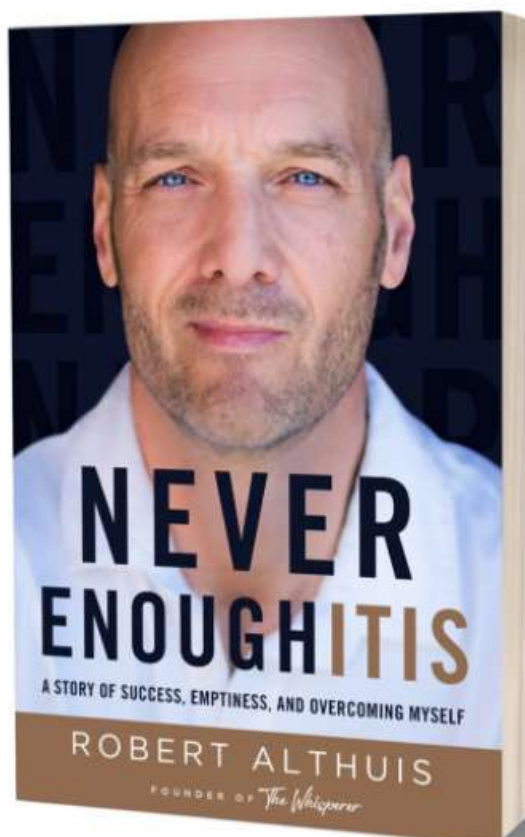
But, **I didn't listen to the call to go within.** As I was stubborn in my "Refusal of the Call" **my life started coming apart, culminating in a divorce and a wrecked business** which was my crisis called the "Crucible."

I've now come to see this epic fall from grace as my greatest gift – my divine gift wrapped in sandpaper. It forced me to go within, to dig deep, and ultimately led me to a whole new level of success, abundance, health, and happiness.

FINALLY, I DISCOVERED HOW TO GET WHAT MONEY CAN'T BUY.

Today, helping others on their journey is my true passion as most of my time is devoted to guiding clients like you, speaking, and writing. When I work with **high achievers like you**, I recognize myself in you and find joy in making your journey a little less bumpy than mine - avoiding the common pitfalls along the way.


If you're interested to learn more about my journey, please check out my book (or Audiobook) on Amazon or any of the other major online booksellers.



This is it, I truly appreciate your interest in this book and my work. I'd love to stay in touch and I'd love to connect if you're interested in working together - please book a zero-obligation call now and we'll speak in person very soon.

In closing, I'd like to share what I discovered really moves the needle when it comes to any form of personal development. Those three crucial elements are:

1. The teachings need to shift your awareness, not just add knowledge.
2. It needs to be practical and actionable.
3. It needs to inspire (not just motivate) for you to take massive action.



**“WITHOUT ACTION, YOU AREN'T
GOING ANYWHERE.”**

- Mahatma Gandhi -



ROBERT **ALTHUIS**

LOVE+
TRUTH™